



University
of Phoenix®



Research Centers General Services

College of Doctoral Studies at the University of Phoenix

4035 South Riverpoint Parkway

Phoenix, Arizona 85040

Research.phoenix.edu

Our Mission

The University of Phoenix research centers (within the College of Doctoral Studies) provide practical, problem-driven solutions and services focused on meeting the critical needs and trends shaping today's organizations. Each research center consists of a community of researchers and industry experts committed to the highest levels of research integrity and overall quality within numerous domains. Our mission is to lead, integrate, and deliver multidisciplinary, rigorous research and development solutions in the core areas of leadership, workplace inclusion and diversity, and educational technology.

Our Services

Organizational Research

Our research centers engage third-party qualitative and quantitative research for organizations on a case-by-case basis. Some unique factors are dependent upon the scope of project, time frame and more. We work across all sectors of leadership, organizations, diversity and inclusion, and education.

Speaking Engagements

Our research centers offer a speaker service within provides services, ranging from short technical presentations to more complex keynote addresses. Our dynamic membership consists of highly qualified experts who possess a wide range of professional expertise in many areas. Over the past ten years, the research centers have made hundreds of these presentations to companies representing technology, business, government, higher education, K-12 education, and healthcare.

Our affiliates also serve as frequent expert presenters at top-tier conferences around the world including:

- The American Psychological Association
- The American Educational Research Association
- The Society for Human Resources Management
- The International Leadership Association
- The Academy of Management
- The Association for Educational Communications & Technology

Professional Development

We offer a wide variety of professional development sessions aimed at driving performance, growth, engagement, and employee and leadership excellence. Training, workshop, and coaching sessions are led by industry experts. These services may range from single, short-burst sessions to multi-day learning sessions. A few examples of these services include:

- Remote work skills development
- Building inclusive working environments
- Coaching to improve employee performance
- Leader effectiveness in organizations
- Research to Publication workshops
- Research methodology consulting

Industry Whitepapers

The centers offer writing services for industries who are interested in using whitepapers to articulate focused industry-specific ideas or understand trends. Whitepapers are short burst mediums offering organizations the prospect of learning and developing as a result of the material gleaned in this medium.

Our Centers

The research centers, for the College of Doctoral Studies, represent the potentials of practitioner research, helping underscore and the pragmatics of research applied to industry. The mission of the research center enterprise, under the College of Doctoral Studies, is to lead, integrate, and deliver multidisciplinary research and development solutions in the core areas of leadership, workplace diversity, and educational technology.

Research centers are led by professional researchers and industry experts with long-standing careers in both academia and industries. In addition, all centers have an affiliate base of researchers who work within the research centers conducting research and serving on various goal-specific projects.



Center for Workplace Diversity and Inclusion Research

The Center for Workplace Diversity and Inclusion Research (CWDIR) assists organizations in every field in creating tailored diversity and inclusion (D&I) solutions. CWDIR provides decades of experience working with organizations in the diversity and inclusion arena. CWDIR has extensive experience consulting and collaborating with organizations in business, K-12 education, higher education, government, and healthcare.

Chair: Dr. Kimberly Underwood

Email: kimberly.underwood@phoenix.edu



Center for Leadership Studies and Organizational Research

The Center for Leadership Studies and Organizational Research (CLSOR) regards the spectrum of business and organization as all encompassing, where the potentials of scholar practitioner engagement intersect with industry dynamics to uncover the possibilities that emerge with research applied. CLSOR provides a lens through which leadership and organization may be examined from all vantage points.

Chair: Dr. Rodney Luster

Email: rodney.luster@phoenix.edu



Center for Educational and Instructional Technology Research

The Center for Educational and Instructional Technology (CEITR) assists organizations with a variety of topics related to promoting quality of teaching and learning process by using technology-based tools, learning theories, or instructional strategies in K-12, higher education, and corporate settings within online or face-to-face formats; issues and challenges related to online teaching and learning; and global trends and issues in education.

Chair: Dr. Mansureh Kebritchi

Email: mansureh.kebritchi@phoenix.edu

For more information about our centers and services, please visit us at Research.phoenix.edu or email center chairs directly.

Testimonials

“I am grateful for the thorough work of Dr. Kimberly Underwood, as our subject matter expert and co-author of our recent white paper, for working with our team to take these words – diversity and inclusion – and give them actionable meaning in the context of organizational culture. We look forward to additional opportunities to work collaboratively with the Center for Workplace Diversity and Inclusion Research on future projects.”

Monica Villalobos, President & CEO, Arizona Hispanic Chamber of Commerce (AzHCC)

“Dr. Rodney Luster’s presentation on “Generations in the Workplace” provided a valuable perspective on generation gaps. He explained how groups of people born at distinctly different times experienced key historical events that influenced a distinctly different outlook and work ethic. Dr. Luster’s even-tempered delivery kept us interested and encouraged participation. We would love to have Dr. Luster back for a second part to this significant study.”

Jose Villasenor, Strategist, Irving Independent School District

“I have had the privilege of collaborating with Dr. Mansureh Kebritchi on an article we co-authored for the last couple of years. The article explored the possible overlap between an innovative teaching methodology we developed and critical thinking. Dr. Kebritchi was instrumental in bringing her expertise to bear on the article specifically in the area of critical thinking as well as other key responsibilities in getting the paper into a publishable form. We relied heavily on her wisdom and insights to tackle requests from editors that initially seemed daunting but with her guidance became very manageable to address. Dr. Kebritchi, additionally, coordinated multiple collaborations between us and several of her colleagues for using DBL at their research method and design webinars. After working with her on these two projects, we found Dr. Kebritchi to have a very keen mind which is matched by her affable personality. I speak for two other colleagues at our institution when I say that for us she was an absolute joy to work with.”

Ken Plummer, Teaching and Learning Consultant, Brigham Young University

“The edTPA is a performance-based, third-party assessment that a collection of states requires students to pass in order to earn teacher certification. We know it to be such a thorough and comprehensive assessment that we have embedded it for all students within several of our teacher preparation programs! Given this patchwork of faculty familiarity with this fairly new assessment tool, we knew that we had work to do in raising our faculty edTPA skills! Dr. Kebritchi and other Center chairs working with her provided the College of Education with their expertise! Together, they created a comprehensive and modular training product that brought clarity and competency to our participating faculty in the edTPA workspace. Thank you Dr. Kebritchi and the team that created and provided our edTPA training!”

Jonathan Lewis, Assistant Dean of Operations and Faculty, UoPX College of Education